

On The Outside Looking In | Hip Hop Hustle™

Dance formats are HOT! But, let's face it ... many dance programs leave members on the outside looking in. Ever noticed members casing the studio; hanging out on ellipticals and watching through the windows? They want to be part of the fun but fear they won't know the moves or won't be able to 'move that way'. Enter Hip Hop Hustle where we encourage you to find an alter ego and let it shine. Discover the 'secret sauce' to making dance work for you and your nay saying, non-dancy types. Find creative ways to sneak dance into any class you teach and how to add the "SO WHAT" factor to help people break out of their comfort zone! Whether you think you can dance or you've always been a wallflower, it's time to put on your dancin' shoes.

PB11
POWDER BLUE
PRODUCTIONS

OUTSIDE

The Trends

ACSM

ACE

The Press

Popular Magazine

Popular Shows

The Programs

BodyJam, Zumba, Flirty Girl, Hip Hop Abs, Yoga Booty Ballet, Sh'Bam ...

HIP HOP HUSTLE™

LOOKING

Try Before You Buy

Make it easy to get started

Keep it simple, with embellishments

The Stalker

The Party Atmosphere

Must look easy to follow, fun & friendly

The NaySayer

Low threshold to enter

Several ways to become 'part of the crowd'



Invitation Only

Several ways to get started

Sneak peeks

Welcome Wagon

Meet & Greet

Mix & Mingle

Success from Start to Finish

Easy to catch on

A million ways to 'get it' right

Thank You For Attending This Workshop!

www.powderblueproductions.com